



FOR IMMEDIATE RELEASE

PhyAmerica Launches New Brand and Website

Durham, North Carolina, May 4, 2010 - PhyAmerica Government Services Inc., (PhyAmerica) officially introduced its new brand today with the launch of its official company website, www.phyamerica.com. The launch marks the first brand change for the company which has been involved in government healthcare staffing and medical management for more than 20 years.

"For many years, PhyAmerica has had the honor and privilege of serving such clients as the Department of Defense, Health and Human Services, Veterans Affairs and Federal Bureau of Prisons as well as many state and local agencies," stated PhyAmerica President Ed Weinberg. "We will continue to do so as we seek to develop a stronger position in the marketplace and build upon our strong reputation in the government healthcare sector."

Visitors to the new website have many options. For providers seeking [independent contractor and employment opportunities](#), the site offers an interactive job search and resource center. There is also information for small businesses seeking a [Teaming Partner](#). These partnerships allow PhyAmerica to respond effectively to changes in government contracting. "Our goal was to provide one source which provided efficient yet comprehensive information for the government healthcare sector," says Al Emerick, Vice President of Marketing and Communications. "Visitors need to be able to get in and out of the site quickly but also feel they got the information they needed. I feel we've accomplished that."

A member of the [Hospital Physician Partners](#) family, PhyAmerica currently provides staffing and management services for 20 contracts in 11 states. Hospital Physician Partners manages over 120 Emergency and Hospitalist Medicine contracts in more than 20 states treating over two million patients annually.

[PhyAmerica Government Services Inc.](#) (PhyAmerica) is a privately held Prime Government Contractor specializing in healthcare staffing and management solutions for government military facilities; including hospitals, clinics and urgent care centers, state-run facilities and other healthcare settings. Based in Durham, North Carolina with regional offices in Jacksonville and Ft. Lauderdale, Florida, PhyAmerica maintains Teaming Partnerships and government contracts in more than a dozen facilities across nine states and growing. PhyAmerica is a member of the Hospital Physician Partners family. Hospital Physician Partners is one of the nation's fastest growing Medical Management companies specializing in Emergency and Hospitalist Medicine. For more information, visit www.hppartners.com.

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Media Contact: Al Emerick, Vice President of Marketing & Communications
(904) 805-1305 – Office
(904) 430-3077 – Cellular
aemerick@hppartners.com – E-mail